



New Sellers Banned From Amazon FBA for 4th Quarter

1. As of October 10, 2016, new sellers cannot send products to the Amazon Fulfillment warehouses until after December 19, 2016.
2. New sellers will have to use Merchant Fulfilled (MF) which means they must ship their products to their customers.
 - A new seller is someone who is just signing up for their Amazon Seller Central account
 - If you already have an account but have not sent a shipment to Amazon using FBA, you will also be affected by this new policy
3. Professional vs. Individual
 - Can use FBA with both accounts
4. Status
 - Have An Amazon Account And Never Used FBA
 - Brand New Amazon Seller
 - Have An Amazon Account And Used FBA Prior To October 10, 2016
5. Why Amazon Would Restrict FBA During 4th Quarter
6. Should I Cancel My Professional Selling Account?
7. Resources
 - Blog Post - <http://howtogetstartedwithfba.com/new-sellers-banned-from-amazon-fba-for-4th-quarter/>
 - 2016 Toy Guide - <http://theonlinenewbieloves.me/ToyGuide>
 - Q4 Preparation Blog Post - <http://theonlinenewbieloves.me/Q4Preparation>
 - Shopify - <http://theonlinenewbieloves.me/Shopify>